



CURBA DE CULTURĂ
o asociație despre, cu și pentru tineri



Co-funded by
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“SUBJECTIVE TOURISM”

INTERNATIONAL SEMINAR ON GENUINE EXPERIENCES

DATE

14-20 October 2024



rural Romania



WHY ATTEND?

Join Curba de Cultură, local youth NGO from rural Romania, making big changes in a small place. In this 5 days seminar we will focus on **“Subjective Tourism” or tourism that promotes genuine experiences**, presenting the methodology that we developed in order to promote life in rural areas.

You can find out how we started, how it works and what makes us continue season after season. Additionally you can get to know us, our working style and what **methods we use when working in rural areas**.

This is an opportunity to **get to know the approach** Curba de Cultură has in the local community, **get inspired** for making sustainable and community-developing ideas work in your place. It is also a great occasion to **set new and long lasting international partnerships in youth field**.



ABOUT THE TOPIC

Subjective tourism is a term in the making. It is not an synonym to sustainable tourism, yet it could have strong sustainability elements. In the context of our work it could easily be explained as the kind of tourism where one gets to **experience the lives of locals**.

Therefore the subtitle of **genuine experiences** - we believe that immersing in the life of the locals is important for understanding the local culture. Compared to traditional infrastructure-based tourism it also offers tourists the chance to be **responsible** towards natural and cultural heritage and contributes to the community.

An important note: we developed the term while working in the rural area but its is **NOT an exclusively rural concept**. Local practices exist in every place, urban, semi-urban, semi-rural and rural alike. One of the objectives of this seminar is also to find ways how subjective touristic practices can work in other environments but ours.



WHO CAN JOIN?

24 youth workers from at least 10 different countries, aged 18+ and interested in promoting and developing rural areas or other underdeveloped communities.

We are looking for people involved in working with young people in their organization, volunteers' coordinators, decision-making people in their organizations. In order to be able to participate fully, a good level of English is required.

WHEN?

14th to 20th of October, so 15th to 19th the actual working days.

WHERE WILL IT HAPPEN?

In the village of Olteni, Prahova county and its surroundings, in the south of Romania, next to beautiful Carpathian mountains.

PRACTICAL ASPECTS

- accommodation: participants will **share rooms** in groups of the **same sex**. Rooms are equipped with bunk beds and will host 3-6 people each.
- there are two bathrooms: **4 toilets and 4 showers** available. There is common space available inside and outside.
- towels and bed linen are provided in the accommodation
- the food will be **typical Romanian** prepared in by local cooks, therefore a typical Romanian cuisine experience
- there will be **3 meals per day** (breakfast, lunch and dinner). Depending on the program of the day some meals will be outside the accommodation.
- if you have any special **DIETary requirements or ALLERGIES** make sure you inform us before coming here.
- Romanian food is very **rich in meat and dairy** so its important to be very specific when describing any dietary restrictions.





TRANSPORT

We strongly encourage you to use carpooling or another **green means** of transport.

For trains or busses that would bring you to Romania, please use as destination the city of Ploiești (Prahova). If you choose to fly to Romania, you should book your flights to **Henri Coandă International Airport (OTP)** next to Bucharest. Your transfer from the airport to the venue of the seminar will be arranged by the hosting organisation. There will be a fee of **20 EUR per participant for both transfers**. The maximum budget available for individual participants is as follows:

distance	limit	green travel
100 - 499 km	180 EUR	210 EUR
500 - 1999km	275 EUR	320 EUR
2000 - 2999 km	360 EUR	410 EUR

WHAT TO BRING?

- toiletries (shampoo, shower gel etc)
- slippers for inside the house
- any pills/ treatment you usually take as well as a medical insurance
- a jacket, it will be cold and possibly rainy
- shoes adequate for walking, mud and rain
- sweet and salty snacks (only if you'd would like to share with us :))
- materials about your organization and the work you do, specially if related to the topic
- joy, good mood and experiences to share!



HOW WILL IT WORK?

Based on the methods of nonformal learning we will discover **the aspects of sustainability and durability** in the concept of subjective tourism.

As the host we will share the **methodology** and the results for promoting our rural areas as well as the aspects of local life worth discovering for visitors/tourists.

The seminar will give space to the participants to **share their experience** (or those of their organizations). Furthermore we will facilitate brainstorming and planning on **future projects ideas** on the topic. In this sense we are looking for active participation from the participants.

We will also do our best to provide some snapshots into the **local life** by visit to some really unique places, such as a traditional **sheepfold** and and a local **open market**.

NEED MORE INFO TO DECIDE?

For technicalities, documents and financials contact Sorin at sorin@curbadecultura.ro and whatsapp +40759076431.

For agenda, content of the seminar and what to prepare contact Kristina at kristina@curbadecultura.ro and +40754438682.



Sign up for a genuine experience in
Romania!